

PARTNERSHIP PROGRAM

2026 ANNUAL SPONSORSHIP OPPORTUNITIES

MEMBER DRIVEN | MEMBER STRONG



**CELEBRATING
50 YEARS!**

To pledge your 2026 Annual Sponsorship, contact our marketing team:

emily@abcsd.org



DEAR MEMBER:

ABC San Diego (ABCSD) is pleased to invite you to participate in our 2026 Annual Sponsorship program as we celebrate our 50th anniversary. For five decades, we have worked to advance workforce development, build strong industry connections, and advocate for the merit shop and our members. We deeply appreciate your support and invite you to further that impact by partnering with us as an Annual Sponsor.

Annual Sponsorship offers meaningful visibility and value for your company while directly supporting the programs and services that benefit our members, students, and industry partners. Our five sponsorship levels offer tailored benefits for your company, from increased brand exposure and marketing opportunities to deeper engagement with contractors, suppliers, and associates across the region.

To be included in the 2026 Annual Sponsorship program, please confirm your commitment by **January 22, 2026**. An early pledge helps us recognize your support appropriately and plan effectively for the year ahead.

We appreciate your consideration and look forward to partnering with you in this milestone year.

Sincerely,



Steven Cabaj
Electronic & Telecom Systems
2026 Board Chair



Shandon Harbour
ABC San Diego
President & CEO

2026 SPONSORSHIP OPPORTUNITIES

PRIME

\$10,000



Newly Added Event!

EVENTS

★ 50th Gala + Excellence In Construction Awards

- Reserved front row seating
- VIP Access to Annual Sponsor Happy Hour
- Podium recognition during the event
- Recognition at check-in
- Largest logo placement on event signage, slideshow, and printed program

Annual Golf Tournament

- Front row position for shotgun start
- Extra drink tickets at cart girl
- Recognition at check-in
- Largest logo placement on event signage and gold cart slide

Local Craft Championships

- Podium recognition during the event
- Recognition at check-in
- Largest logo placement on event signage and printed program

Other Events

★ *Leadership Installation Dinner, Graduation, Quarterly Expos, Regional Happy Hours, and more*

- Recognition as an Annual Sponsor on event signage
- Customized name badges for your team
- Option to provide a branded giveaway

MARKETING & VISIBILITY

On-Site Visibility

- Largest logo placement on lobby slide
- Largest logo placement on lobby banner

**Viewed by 12,000+ guests annually including general contractors, subcontractors, suppliers, associates, industry partners, students, and more*

Newsletter Exposure

- (2) Featured article or promotional e-blasts highlighting your company's services, events, etc.
- Largest logo placement in all ABCSD promotional emails, e-blasts, and newsletters (100+ annually)

**Viewed by 5,000+ subscribers including general contractors, subcontractors, suppliers, associates, industry partners, students, and more*

Social Media & Advertising

- (1) Post recognizing your company as a Prime Annual Sponsor on our social media platforms, such as Instagram, Facebook, LinkedIn, and X
- (2) Posts highlighting your company services or events on our social media platforms
- (1) Video feature with Shandon Harbour
- (1) Guest feature on our podcast, *Coastlines to Cranes*
- (1) Prime Sponsor feature on a podcast episode
- Full page ad in the 50th Gala Program

Website

- Company logo on ABCSD's website with hyperlink to your website

**Viewed by 150,000+ visitors including general contractors, subcontractors, suppliers, associates, industry partners, students, and more*

2026 SPONSORSHIP OPPORTUNITIES

FEATURED

\$7,500



Newly Added Event!

EVENTS

★ 50th Gala + Excellence In Construction Awards

- Special recognition during the event
- VIP Access to Annual Sponsor Happy Hour
- Recognition at check-in
- Second largest logo placement on event signage, slideshow, and printed program

Annual Golf Tournament

- Extra drink tickets at cart girl
- Recognition at check-in
- Second largest logo placement on event signage and gold cart slide

Local Craft Championships

- Recognition at check-in
- Second largest logo placement on event signage and printed program

Other Events

★ *Leadership Installation Dinner, Graduation, Quarterly Expos, Regional Happy Hours, and more*

- Recognition as an Annual Sponsor on event signage
- Customized name badges for your team
- Option to provide a branded giveaway

MARKETING & VISIBILITY

On-Site Visibility

- Second largest logo placement on lobby slide
- Second largest logo placement on lobby banner

**Viewed by 12,000+ guests annually*

Newsletter Exposure

- (1) Featured article or promotional e-blasts highlighting your company's services, events, etc.
- Second largest logo placement in all ABCSD promotional emails, e-blasts, and newsletters (100+ annually)

**Viewed by 5,000+ subscribers including general contractors, subcontractors, suppliers, associates, industry partners, students, and more*

Social Media & Advertising

- (1) Post recognizing your company as a Featured Annual Sponsor on our social media platforms, such as Instagram, Facebook, LinkedIn, and X
- (2) Posts highlighting your company services or events on our social media platforms
- (1) Video feature with Shandon Harbour
- (1) Featured Sponsor feature on a *Coastlines to Cranes* podcast episode
- Half page ad in 50th Gala Program

Website

- Company logo on ABCSD's website with hyperlink to your website

**Viewed by 150,000+ visitors including general contractors, subcontractors, suppliers, associates, industry partners, students, and more*

2026 SPONSORSHIP OPPORTUNITIES

CORE

\$5,000



Newly Added Event!

EVENTS

★ 50th Gala + Excellence In Construction Awards

- VIP Access to Annual Sponsor Happy Hour
- Third largest logo placement in slideshow
- Third largest logo placement in printed program

Annual Golf Tournament

- Extra drink tickets at cart girl
- Third largest logo placement on golf cart slide

Local Craft Championships

- Third largest logo placement on event signage
- Third largest logo placement on printed program

Other Events

Leadership Installation Dinner, Graduation, Quarterly Expos, Regional Happy Hours, and more

- Signage as annual sponsor
- Recognition with customized name badges
- Option for branded giveaway at each event

MARKETING & VISIBILITY

On-Site Visibility

- Third largest logo placement on lobby banner
- Third largest logo placement on lobby slideshow

**Viewed by 12,000+ guests annually including general contractors, subcontractors, suppliers, associates, industry partners, students, and more*

Newsletter Exposure

- (1) Featured article or marketing promotional e-blasts highlighting your company's services, events, etc.
- Third largest logo placement in all ABCSD promotional emails, marketing e-blasts, and newsletters (100+ annually)

**Viewed by 5,000+ subscribers including general contractors, subcontractors, suppliers, associates, industry partners, students, and more*

Social Media & Advertising

- (1) Posts highlighting your company as our Core Annual Sponsor in our social media platforms such as Instagram, Facebook, LinkedIn, and X
- (1) Posts highlighting your company services or events in our social media platforms
- (1) Core Sponsor feature on a *Coastlines to Cranes* podcast episode

Website

- Company logo on ABCSD's website with hyperlink to your website

**Viewed by 150,000+ visitors including general contractors, subcontractors, suppliers, associates, industry partners, students, and more*

2026 SPONSORSHIP OPPORTUNITIES



Newly Added Event!

SUPPORTING

\$2,500

CHOICE

\$750

★ 50th Gala + Excellence In Construction Awards

- VIP Access to Annual Sponsor Happy Hour
- Small logo placement on event signage
- Small logo placement on printed program

Annual Golf Tournament

- Small logo placement on event signage
- Small logo placement on golf cart slide

Local Craft Championships

- Small logo placement on event signage
- Small logo placement on printed program

Other Events

Leadership Installation Dinner, Graduation, Quarterly Expos, Regional Happy Hours, and more

- Recognition as an Annual Sponsor on event signage
- Customized name badges for your team

On-Site Visibility

- Small logo placement on lobby banner
- Small logo placement on lobby slideshow

**Viewed by 12,000+ guests annually including general contractors, subcontractors, suppliers, associates, industry partners, students, and more*

Newsletter Exposure

- Small logo placement in ABCSD promotional emails, marketing e-blasts, and newsletters (100+ annually)

**Viewed by 5,000+ subscribers*

Website

- Company logo on ABCSD's website with hyperlink to your website

**Viewed by 150,000+ visitors*

★ 50th Gala + Excellence In Construction Awards

- VIP Access to Annual Sponsor Happy Hour
- Smallest logo placement in event program

Annual Golf Tournament

- Smallest logo placement on golf cart slide

Local Craft Championships

- Smallest logo placement in event program

Other Events

Leadership Installation Dinner, Graduation, Quarterly Expos, Regional Happy Hours, and more

- Recognition as an Annual Sponsor on event signage
- Customized name badges for your team

On-Site Visibility

- Smallest logo placement on lobby banner

**Viewed by 12,000+ guests annually including general contractors, subcontractors, suppliers, associates, industry partners, students, and more*

Website

- Company logo on ABCSD's website with hyperlink to your website

**Viewed by 150,000+ visitors including general contractors, subcontractors, suppliers, associates, industry partners, students, and more*

SPONSORSHIP LEVELS	PRIME	FEATURED	CORE	SUPPORTING	CHOICE
	\$10,000	\$7,500	\$5,000	\$2,500	\$750
Featured on lobby banner*	X	X	X	X	X
Featured in Excellence In Construction, Annual Golf Tournament and Local Craft Championships event program as Annual Sponsor*	X	X	X	X	X
Company featured on ABCSD's website homepage*	X	X	X	X	X
Company featured on special signage displayed during event EIC, Annual Golf Tournament, and Local Craft Championships events*	X	X	X	X	
Company featured on bottom of all ABCSD promotional emails, marketing eblasts, and newsletters (100+ annually)*	X	X	X	X	
Social media posts highlighting your company in our social media platforms such as Instagram, Facebook, LinkedIn, and X**	X	X	X	X	
Company logo displayed on lobby slide*	X	X	X	X	
VIP Access for Annual Sponsor Happy Hour	X	X	X	X	
Company logo displayed on program Excellence In Construction, Annual Golf Tournament, and Local Craft Championships slide*	X	X	X		
Featured article or marketing promotion email highlighting your company's services, events, etc.**	X	X	X		
Social media posts highlighting your company in our social media platforms such as Instagram, Facebook, LinkedIn, and X**	X	X	X		
Social media posts advertising posts regarding your company's products, services, etc. in our social media platforms such as Instagram, Facebook, LinkedIn, and X**	X	X	X		
Signage at core chapter events such as: Leadership Installation Dinner, Graduation, Quarterly Expos, and more.	X	X	X		
Company logo on signage at core events on check-in table as 2026 Annual Sponsor	X	X			
Special recognition during core events	X	X			
Ad on 50th Gala + EIC Awards event program	X	X			
Company logo displayed on golf cart slide**	X	X			
Special message at podium during core event	X				
Reserved front row seating at core events***	X				
Front row start during our Annual Golf Tournament	X				

* For higher the sponsor, the larger the logo displayed

**** For higher the sponsors, the more opportunity. Refer to 2026 Sponsorship Levels page for exact amount of opportunities.**

*** First Prime Sponsor to pick will be given first choice



2026 SPONSORSHIP OPPORTUNITIES

MEMBER DRIVEN | MEMBER STRONG

2026 Annual Sponsorship Pledge

Company: _____

Address: _____
Street / PO Box _____ City _____ State _____ Zip _____

Contact Name: _____

Email: _____ **Phone Number:** _____

Sponsorship Levels

Prime | \$10,000

Supporting | \$2,500

Featured | \$7,500

Choice | \$750

Core | \$5,000

Check Mailed (Payable to ABC San Diego Chapter, 13825 Kirkham Way, Poway, CA, 92064)

Bill Credit Card (See Below)

Name on Card: _____

Credit Card #: _____

Expiration Date: _____ **Security Code:** _____ **Zip Code:** _____

Signature: _____

Print Name: _____

COMMUNITY

In our construction membership community, we place a significant emphasis on promoting a strong sense of community because we firmly believe that collaboration, support, and unity are the cornerstones of success.

ADVOCACY

At ABC, we are dedicated to fighting politically to support contractors like you. Our Free Enterprise Alliance is committed to advocating for the rights of free enterprises and promoting fair and open competition.

SAFETY

We prioritize safety in construction as our utmost commitment and core value. We firmly believe that every individual deserves to work in an environment where their well-being is safeguarded at all times.

EDUCATION

By offering educational programs, workshops, certifications, and seminars, we equips its members with the latest industry trends, best practices, and technical know-how, enabling them to stay competitive and excel in their respective roles.

