



2023 SPONSORSHIP OPPORTUNITIES

MEMBER DRIVEN | MEMBER STRONG

*Working together to build
a better tomorrow*

To pledge your 2023 Annual Sponsorship, contact Michelle Whittaker:
mwhittaker@abcsd.org | 858.486.5149



Dear Member:

ABC San Diego is steadfast in our commitment to training and developing our workforce, providing meaningful connections, resources, information, and benefits to our members, and advocating to assure your voices are heard. Your membership supports our endeavors and for this we are thankful.

Today, we would like to ask if you would consider partnering with us as a 2023 Annual Sponsor. We are offering five different sponsorship levels; each providing unique benefits.

This program is mutually beneficial to you as a member and to our San Diego Chapter, It is designed to promote your company by increasing your influence and branding, creating marketing opportunities and maximizing your membership outreach to a diverse group of contractors, suppliers and associate members. For ABCSD, your sponsorship provides the additional resources we need to build our chapter. Working in collaboration, we enrich the experiences for all our members, students, and industry partners. ABCSD and our members building a better tomorrow together.

We are offering two payment options. You may pay in full now or pay in four equal installments as follows:

Installments	Invoice Date	Due
1st	2/15/2203	3/15/2023
2nd	5/15/2023	6/15/2023
3rd	7/15/2023	8/15/2023
4th	9/15/2023	10/15/2023

All sponsorship levels must commit by February 28, 2023. **Please pledge now!**

Sincerely,

Kevin Strahler
West Coast Air Conditioning
2023 Board Chair

Shandon Harbour
ABC San Diego
President & CEO

If you have any questions, please contact our Membership Engagement Manager,
Michelle Whittaker: mwhittaker@abcspd.org | **858.486.5149**

2023 SPONSORSHIP OPPORTUNITIES

PRIME

\$10,000

Your Company Logo

- Featured largest as a Prime Sponsor on ABCSD lobby banner
- Listed on ABCSD's website with hyperlink to your website
- Featured on all ABCSD promotional emails, marketing eblasts, and newsletters (52 average, annually)
- Listed in all ABCSD event programs in recognition as a 2023 Annual Sponsor

Your Company Featured in an ABCSD Newsletter

- Featured article or marketing promotion

\$5,000 Membership Engagement Event Credits

Available for use as an event sponsor or to purchase event tickets for any 2023 ABCSD event.

Your Company Featured

ABCSD Social Media Highlight Posts (Six Posts)

- Highlighting your company in our social media platforms such as Instagram, Facebook, LinkedIn, and Twitter

VIP Event - August 2023 (Two Guests)

FEATURED

\$7,500

Your Company Logo

- Featured as a sponsor on ABCSD lobby banner
- Listed on ABCSD's website with hyperlink to your website
- Featured on all ABCSD promotional emails, marketing eblasts, and newsletters (48 average, annually)
- Listed in all ABCSD event programs in recognition as a 2023 Annual Sponsor

\$2,500 Membership Engagement Event Credits

Available for use as an event sponsor or to purchase event tickets for any 2023 ABCSD event.

Your Company Featured

ABCSD Social Media Highlight Posts (Four Posts)

- Highlighting your company in our social media platforms such as Instagram, Facebook, LinkedIn, and Twitter

VIP Event - August 2023 (Two Guests)

CORE

\$5,000

Your Company Logo

- Featured as a sponsor on ABCSD lobby banner
- Listed in all ABCSD event programs in recognition as a 2023 Annual Sponsor

Your Company Logo

- Listed on ABCSD's website
- Featured on all ABCSD promotional emails, marketing eblasts, and newsletters (48 average, annually)

\$1,000 Membership Engagement Event Credits

Available for use as an event sponsor or to purchase event tickets for any 2023 ABCSD event.

Your Company Featured

ABCSD Social Media Highlight Posts (Two Posts)

- Highlighting your company in our social media platforms such as Instagram, Facebook, LinkedIn, and Twitter

VIP Event - August 2023 (Two Guests)

SUPPORTING

\$2,500

Your Company Name

- Listed as a sponsor on ABCSD lobby banner
- Listed on ABCSD's website
- Featured on all ABCSD promotional emails, marketing eblasts, and newsletters (48 average, annually)
- Listed in all ABCSD event programs in recognition as a 2023 Annual Sponsor

\$500 Membership Engagement Event Credits

Available for use as an event sponsor or to purchase event tickets for any 2023 ABCSD event.

ABCSD Social Media Highlight Posts

- Highlighting your company in our social media platforms such as Instagram, Facebook, LinkedIn, and Twitter

CHOICE

\$500

Your Company Name

- Listed as a sponsor on ABCSD lobby banner
- Listed on ABCSD's website
- Listed in all ABCSD event programs in recognition as a 2023 Annual Sponsor

SPONSORSHIP LEVELS	PRIME	FEATURED	CORE	SUPPORTING	CHOICE
	\$10,000	\$7,500	\$5,000	\$2,500	\$500
Company name listed in all ABCSD event programs in recognition of your support as an annual sponsor	X	X	X	X	X
Your company name listed on ABCSD's website			X	X	X
Your company name listed on ABCSD Lobby Banner				X	X
Your company name featured on all ABCSD Promotional Emails, Marketing Eblasts, and Newsletters (52 Average Annually)			X	X	
Your company featured I ABCSD Social Media Post				X	
\$500 Membership Engagement Credits				X	
Your company logo on ABCSD Lobby Banner	X	X	X		
\$1,000 Membership Engagement / Event Credits			X		
Your company featured I ABCSD Social Media Post Two Posts Annually			X		
Your company logo listed on ABCSD's website hyperlinked to your company's website	X	X			
Your company logo featured on all ABCSD Promotional Emails, Marketing Eblasts, and Newsletters (52 Average Annually)	X	X			
\$2,500 Membership Engagement / Event Credits		X			
Your company featured I ABCSD Social Media Post Four Posts Annually		X			
Your company logo featured largest as Prime Sponsor on ABCSD Lobby Banner	X				
\$5,000 Membership Engagement / Event Credits	X				
Featured Newsletter/Marketing Promotion	X				
Your company featured I ABCSD Social Media Post Six Posts Annually	X				



2023 SPONSORSHIP OPPORTUNITIES

MEMBER DRIVEN | MEMBER STRONG

2023 Annual Sponsorship Pledge

Company: _____

Address: _____
Street / PO Box City State Zip

Contact Name: _____

Email: _____ **Phone Number:** _____

Sponsorship Levels

- Prime | \$10,000
- Featured | \$7,500
- Core | \$5,000
- Supporting | \$2,500

Payment Option

- One-Time Payment | Paid in Full
- Four Equal Installments | Billed per Schedule

Check Mailed (Payable to ABC San Diego Chapter, 13825 Kirkham Way, Poway, CA, 92064)

Bill Credit Card (See Below)

Name on Card: _____

Credit Card #: _____

Expiration Date: _____ **Security Code:** _____ **Zip Code:** _____

Signature: _____

Print Name: _____



13825 Kirkham Way, Poway, CA 92064 | 858.513.4700