

MEMBERSHIP GROWTH

CHALLENGE

EVERYONE ENJOYS A GOOD COMPETITION

ABCSD is challenging our members. Among the most powerful methods of engagement is word-of-mouth. To grow our chapter, we are going to host a membership campaign from March through May. Members will compete for the most memberships received.

HOW DOES IT WORK?

Based on your trade or service, members will be grouped into one of the following categories:

- » Associates
- » Electrical Contractors
- » General Contractors
- » Plumbing Contractors
- » Sheet Metal Contractors
- » Specialty Contractors
- » Suppliers

MAKE THE REFERRAL

You make the referral and ABCSD will track the new memberships received. Submit your leads for new members at abcsd.org/membership-growth-challenge

TRACK YOUR PROGRESS

We will have a live success tracker to monitor each team's progress on our website.

WINNERS

At the end of the competition, the winners will be announced, and ABCSD will host a Food Truck Friday to recognize the winning group.

LET'S WORK TOGETHER TO GROW OUR CHAPTER!