



2021 SPONSORSHIP OPPORTUNITIES

Reach new heights as a recognized ABCSD partner!

To reserve your 2021 Annual Sponsorship, contact Michelle Whittaker:
mwhittaker@abcsd.org | 858.486.5149



DEAR MEMBER:

ABC San Diego's 2021 Annual Sponsorship Program is designed to benefit all our members and help each of us make a difference. ABCSD stands steadfast in our dedication to our members and look forward to partnering with you in the year ahead.

Our sponsorship packages are designed to promote your company, increase your influence and branding across a diversity of membership engagement opportunities: maximizing your membership, increasing your investment, and adding value to you as a member company.

We are offering five different sponsorship levels which are outlined in this brochure. **All sponsorship levels must commit by February 28, 2021.** For your convenience, sponsorship payments may be made in full or divided into quarterly installments.

Working in collaboration, we enrich the experiences for all our members, students and industry partners through events, education, and connection. We look forward to having your support as we work together to keep our chapter strong and our industry essential.

Sincerely,

Kristina Luban

Interpipe Contracting, Inc.
2021 Board Chair

Shandon Harbour

ABC San Diego
President & CEO

If you have any questions, please contact our Membership Engagement Manager,
Michelle Whittaker: mwhittaker@abcsd.org | **858.486.5149**

2021 SPONSORSHIP OPPORTUNITIES



PRIME \$10,000



- ★ Your company logo featured as a Prime Sponsor on ABCSD lobby banner
- ★ Your company logo listed on ABCSD's website hyperlinked to your website
- ★ Featured Annual Sponsor of the Month which includes:
 - Featured article / marketing promotion in the ABCSD Newsletter
 - Livestream interview with Chapter President
 - Member Mailing / Care Box
- ★ Your company logo featured on all ABCSD promotional emails, marketing eblasts, and newsletters (48 average, annually)
- ★ \$5,000 membership engagement / event credits
- ★ Your company logo listed in all ABCSD event programs in recognition as an Annual Sponsor
- ★ ABCSD social media highlight post (eight times per year)
- ★ VIP Summer Lunch / Reception (Two Guests)



FEATURED \$7,500



- ★ Your company logo on ABCSD lobby banner
- ★ Your company logo listed on ABCSD's website hyperlinked to your website
- ★ Featured Newsletter article / marketing promotion
- ★ Your company logo featured on all ABCSD promotional emails, marketing eblasts, and newsletters (48 average, annually)
- ★ \$2,500 membership engagement / event credits
- ★ Your company logo listed in all ABCSD event programs in recognition as an Annual Sponsor
- ★ ABCSD social media highlight post (six times per year)
- ★ VIP Summer Lunch / Reception (Two Guests)

2021 SPONSORSHIP OPPORTUNITIES



CORE \$5,000



- ★ Your company logo on ABCSD lobby banner
- ★ Your company name listed on ABCSD's website
- ★ Your company name listed on all ABCSD promotional emails, marketing eblasts, and newsletters (48 average, annually)
- ★ \$1,000 membership engagement / event credits
- ★ Your company name listed in all ABCSD event programs in recognition as an Annual Sponsor
- ★ ABCSD social media highlight post (four times per year)
- ★ VIP Summer Lunch / Reception (Two Guests)



SUPPORTING \$2,000



- ★ Your company name listed on ABCSD lobby banner
- ★ Your company name listed on ABCSD's website
- ★ Your company name listed on all ABCSD promotional emails, marketing eblasts, and newsletters (48 average, annually)
- ★ Your company name listed in all ABCSD event programs in recognition as an Annual Sponsor
- ★ ABCSD social media highlight post (two times per year)



CHOICE \$500



- ★ Your company name listed on ABCSD lobby banner
- ★ Your company name listed on ABCSD's website
- ★ Your company name listed in all ABCSD event programs in recognition as an Annual Sponsor

	PRIME	FEATURED	CORE	SUPPORTING	CHOICE
Amount	\$10,000	\$7,500	\$5,000	\$2,000	\$500
Your company logo featured as Prime Sponsor on ABCSD Lobby Banner	X				
Your company logo on ABCSD Lobby Banner		X	X		
Your company name listed on ABCSD Lobby Banner				X	X
Your company logo listed on ABCSD's website hyperlinked to your company's website	X	X			
Your company named listed on ABCSD Website			X	X	X
Featured Annual Sponsor of the Month Newsletter Featured Article/Marketing Promotion Livestream Interview w/ Chapter President Member Mailing/Care Box	X				
Featured Newsletter Article / Marketing Promotion		X			
Your Company Logo featured on all ABCSD Promotional Emails, Marketing Eblasts and Newsletters (48 Average Annually)	X	X			
Your Company Name listed on all ABCSD Promotional Emails, Marketing Eblasts and Newsletters (48 Average Annually)			X	X	
\$5,000 Membership Engagement / Events Credits	X				
\$2,500 Membership Engagement / Event Credits		X			
\$1,000 Membership Engagement / Event Credits			X		
Company Logo listed in all ABCSD event programs in recognition as an annual sponsor	X	X	X	X	X
ABCSD Social Media Highlight Post (Eight times per year)	X				
ABCSD Social Media Highlight Post (Six times per year)		X			
ABCSD Social Media Highlight Post (Four times per year)			X		
ABCSD Social Media Highlight Post (Two times per year)				X	
VIP Summer Lunch/Reception (Two Guests)	X	X	X		



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